

SHAQ

NOVELTY BOTTLE



Multi-Angle Views



Lid Open

OVERVIEW

Molded plastic promotional bottle translating Shaquille O'Neal's likeness into a character-driven product for Big Chicken restaurants.

DESIGN APPROACH

- Developed a stylized likeness that remains recognizable within simplified, cartoon-driven proportions
- Reduced palette to a single base resin with limited paint applications to support cost-efficient production
- Designed a "shrink-wrapped" body and detachable lid to enable clean molding and assembly

OUTCOME

Achieved a strong, recognizable character while maintaining a form suitable for scalable manufacturing.

BURRITO

NOVELTY BOTTLE



Multi-Angle Views



Product in Context

OVERVIEW

Threaded plastic bottle translating a foil wrapped burrito into promotional drinkware for Chipotle restaurants.

DESIGN APPROACH

- Developed practical form factor that preserved silhouette of actual product while accommodating lid closure and desired drink capacity
- Sculpted realistic foil to closely resemble actual wrapper and maintain brand association
- Applied chrome finish to accentuate texture and increase visual impact of product in use

OUTCOME

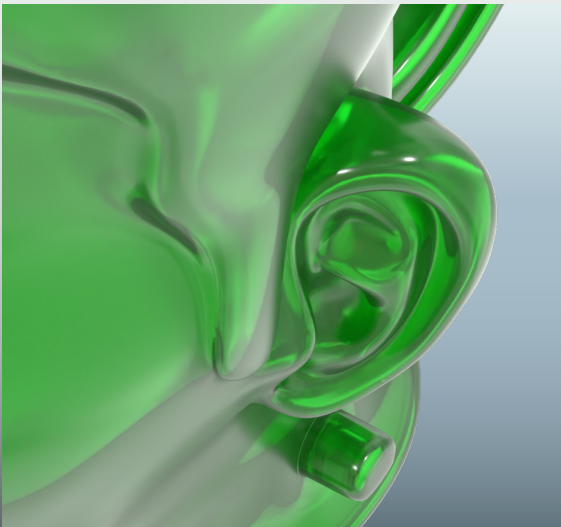
Achieved a form that closely replicates a foil-wrapped burrito while maintaining practical volume, grip, and usability as a drink container.

FRANK N. STEIN

NOVELTY MUG



Mold Contour Detail



OVERVIEW

Single-piece plastic mug translating Frankenstein's monster into a bold, character-driven drinkware form.

DESIGN APPROACH

- Developed a semi-realistic likeness while simplifying forms to support clean mold separation and eliminate undercuts
- Designed features to read clearly without paint, relying on silhouette, depth, and exaggerated forms within a single translucent resin
- Balanced sculptural character with a practical, comfortable handheld form factor

OUTCOME

Achieved a visually striking, production-efficient product using a simplified one-material-no-paint approach while preserving strong character identity.

JOLLIBEE

NOVELTY CUP & LID



Multi-Angle Views



Character Figurine

OVERVIEW

Character-driven drinkware lid featuring a stylized vinyl interpretation of the Jollibee mascot.

DESIGN APPROACH

- Translated a 2D cartoon mascot into a clean, readable 3D sculpture with a toy-like vinyl aesthetic
- Simplified color application to a limited paint scheme over a single base material for efficient production
- Scaled and positioned figurine to integrate comfortably with lid, preserving straw access and usability

OUTCOME

Delivered a brand-consistent, approachable character interpretation that functions effectively as a collectible figurine and practical drinkware component.

ANDY ARMADILLO

NOVELTY BOTTLE



Multi-Angle Views



Lid Open

OVERVIEW

Character-driven promotional bottle translating the Texas Roadhouse armadillo mascot into a fully realized 3D product form.

DESIGN APPROACH

- Interpreted a loosely defined 2D mascot into a cohesive 3D form, establishing consistent proportions, volume, and structure not present in the source material
- Preserved key brand identifiers while resolving ambiguous features (head shape, snout length, posture) into a readable, manufacturable silhouette
- Applied a more detailed paint and part strategy to enhance character clarity and visual impact beyond a simplified single-material approach

OUTCOME

Created a visually rich, collectible-focused product that successfully extends a 2D mascot into a dimensional form, balancing character fidelity with practical construction and drinkware usability.

BIGFOOT

NOVELTY BOTTLE



Multi-Angle Views



Face Detail

OVERVIEW

Concept novelty bottle inspired by a carved wooden Bigfoot sculpture, translating a highly textured, handcrafted surface into a character-driven product form.

DESIGN APPROACH

- Developed a stylized anatomical base with exaggerated proportions to support a readable silhouette beneath heavy surface detail
- Created a modular “single” texture system to replicate layered wood construction while maintaining controllable density and flow across the form
- Explored production-aware adaptations, including potential dual-material construction (rigid core with flexible outer skin) to accommodate extreme surface complexity

OUTCOME

Produced a visually dense, tactile concept that emphasizes material identity and surface rhythm, demonstrating a scalable approach to translating handcrafted textured into product design.