



Max Kalik

Art Director | Product Designer

3410 Fifth Avenue | Youngstown, OH 44505
maxkalikdesign.com
m.kalik01@gmail.com
330.717.5849

Summary

Art Director with 12+ years of experience leading brand systems, packaging, product development, merchandising, and manufacturing execution. Combines hands-on design expertise with creative leadership across print, digital, and physical products.

Core Expertise

Brand Systems
Art Direction
Packaging Design
Product Development
3D Visualization
Manufacturing Coordination
Illustration
Adobe Creative Suite
Blender
3D Printing & Prototyping

Experience

ART DIRECTOR
Berk Enterprises, Inc. | 2021 - present

- Direct brand and product artwork across multiple business divisions
- Lead packaging, merchandising, and product development initiatives
- Manage creative production workflows and cross-functional collaboration
- Create 3D visualizations and production assets supporting manufacturing
- Maintain brand consistency across catalog packaging, and promotional programs

GRAPHIC DESIGNER
Berk Enterprises, Inc. | 2014 - 2021

- Designed custom and stock product programs
- Produced annual catalogs, marketing collateral, packaging, and promotional materials
- Developed 3D visualizations prototype models
- Supported manufacturing and sales initiatives

GRAPHIC DESIGNER
The News Outlet | 2013

- Designed print and digital editorial graphics
- Collaborated with journalists and editorial staff on various projects

Education

Youngstown State University | Youngstown, OH
Bachelor's of Fine Art | Graphic Design + Interactive Design